



ALLIE RENNARD

PORTFOLIO, 2017-2024



ALLIE RENNARD

PORTFOLIO, 2017-2024

WORK / 2017- PRESENT

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DECOY

Featherweight

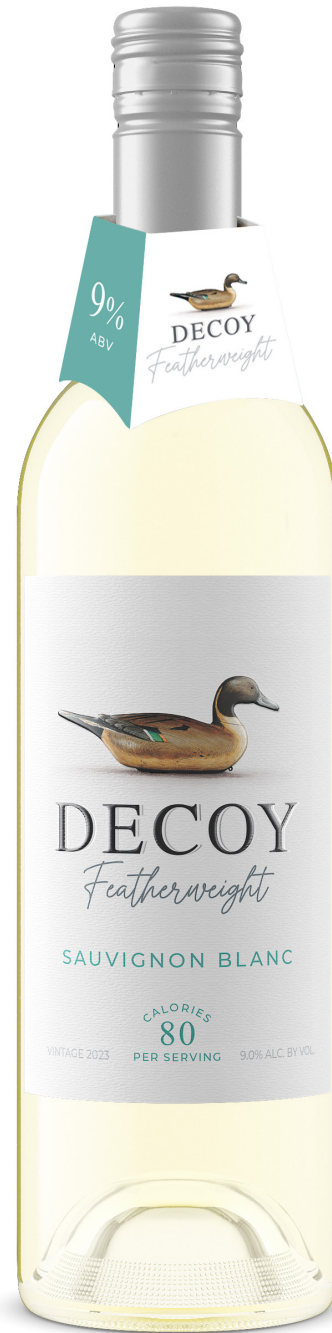


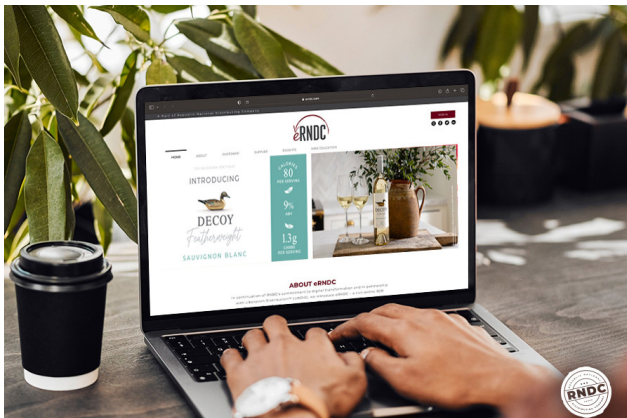
PROJECT / FEATHERWEIGHT LAUNCH
DELIVERABLE / POS AND DIGITAL ADS
BRAND / DECOY



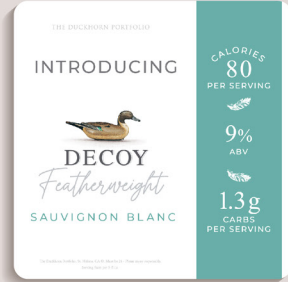








<p>THE DUCKHORN PORTFOLIO</p> <p>INTRODUCING</p>  <p>DECOY <i>Featherweight</i></p> <p>SAUVIGNON BLANC</p>	<p>CALORIES 80 PER SERVING</p> <p> 9% ABV</p> <p> 1.3g CARBS PER SERVING</p>	
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THE DUCKHORN PORTFOLIO



DECOY
Featherweight

ENLIGHTEN THE MOMENT

**COMING IN
FEBRUARY**




80
CALORIES
PER SERVING



9%
ABV



1.3g
CARBS
PER SERVING



DECOY
Featherweight



DECOY
Featherweight

DECOY
Featherweight

DECOY
Featherweight



PROJECT / 2-IN-1 BACKPACK CARRIER
DELIVERABLE / PRODUCT PACKAGING
BRAND / SHERPA









TRANSPORT 2 EN 1 POUR ANIMAL DE COMPAGNIE

TRAVEL WITH PEACE OF MIND™
SHERPA

EN

1 YEAR WARRANTY

Worldwise® will not accept the return of a bag that has carried an animal. The original purchase receipt must be provided to submit a warranty claim. Please see insert inside the bag for details or visit www.sherpapet.com.

CARE INSTRUCTIONS: Spot clean only with warm water and mild soap. Stability board can be removed from bag and board must be pulled out to machine wash the faux lambswool liner on gentle cycle. Air dry only.

WARNING: For pets only. This is not a toy. Do not leave pet unattended with/in carrier. Keep out of reach of children and pets when not in use. This carrier is not a kennel or permanent habitat and is intended for pet transport only. Train your pet to be comfortable in the carrier before travel use. Do not allow pets to chew on the carrier. Inspect regularly and immediately discontinue use if any part becomes loose or detached. Do not use or store near heat or flame. Remove all packaging and retain in a safe place, as appropriate. Always be sure that zippers are fully closed when bag is in use.

Manufactured for / Fabriqué par
 Worldwise, Inc.
 6 Hamilton Landing, Suite 150
 Novato, CA 94949 USA / États-Unis
 (800) 623-3327
 cncps@worldwise.com
 www.sherpapet.com



FR

GARANTIE 1 AN

Worldwise® n'acceptera pas le retour d'un sac ayant servi à transporter un animal. Le reçu d'achat original doit être fourni pour présenter une réclamation sous garantie. Consulter l'étiquette à l'intérieur du sac pour plus de détails ou visitez le site www.sherpapet.com.

INSTRUCTIONS D'ENTRETIEN : Nettoyer uniquement à l'aide d'eau tiède et de savon doux. La planche stabilisatrice doit être retirée du sac et la doublure en laine d'agneau synthétique qui la recouvre enlevée avant de passer la doublure à la machine programmée pour linge délicat. Sécher au sèche-cheveux.

AVERTISSEMENT : Pour animaux de compagnie seulement. Ceci n'est pas un jouet. Ne laissez pas votre animal sans surveillance dans le sac de transport ou auprès de celui-ci. Gardez ce produit hors de portée des enfants et des animaux lorsqu'il n'est pas utilisé. Ce sac de transport n'est pas une niche d'usage quotidien. Il est conçu/conçue uniquement pour le transport d'un animal de compagnie. Avant d'utiliser le sac en déplacement, habituez votre animal à y séjourner jusqu'à s'y sentir à l'aise. Ne laissez pas votre animal sans surveillance dans le sac de transport ou auprès de celui-ci. Ne laissez pas les animaux mordre le sac/la cage de transport. Examinez régulièrement ce produit et cessez immédiatement de l'utiliser si une pièce s'en détache ou ne tient plus bien. N'utilisez et ne rangez pas ce produit près d'une source de chaleur ni d'une flamme. Retirez tout le matériel d'emballage et, à votre convenance, jetez-le selon les règles ou rangez-le dans un endroit sûr. Lors de l'utilisation du sac, toujours vérifier que les fermetures à glissière sont complètement fermées.

00460-55523-301

EN TO USE AS BACKPACK:

Initial bag set up: Remove bag from packaging and unfold. Locate straps in the side pocket. Clip in the first bottom buckle (FIG. 5). Then pull the tri-glide slider through the top plastic D-Rings at the top of bag to complete the strap (FIG. 6). Repeat on other side. Make sure straps are secure.

1. Lift the base and zip around the base to form the shape of the backpack (FIG. 1).
2. In backpack mode, stability board and liner should be folded in half with sherpa material on the outside and placed in the base of the backpack (FIG. 2).
3. When stationary, the top of the backpack can be clipped open; but while the dog is in the carrier on the owner's back, the backpack should be fully closed and zipped (FIG. 3 & FIG. 4).



FR LORS DE L'UTILISATION COMME SAC À DOS :

Configuration initiale du sac : Retirer le sac de son emballage et le déplier. Localiser les sangles situées dans la poche latérale. Fixez la première attache inférieure (FIG. 5). Tirez ensuite la boucle de sangle à travers les anneaux en D supérieurs en plastique en haut du sac pour que le tout soit bien attaché (FIG. 6). Recommencez de l'autre côté. Assurez-vous que les sangles sont attachées correctement.

1. Soulever la base et fermer les fermetures à glissière autour de la base pour créer la forme du sac à dos (FIG. 1).
2. En mode sac à dos, la planche stabilisatrice et la doublure doivent être pliées en deux avec le matériau sherpa à l'extérieur et placées dans la base du sac à dos (FIG. 2).
3. À l'arrêt, le haut du sac à dos peut être ouvert. En revanche, pendant que le chien est dans le sac de transport sur le dos de son maître, les fermetures à glissière doivent être complètement fermées (FIG. 3 & FIG. 4).

EN TO USE AS CARRIER:

1. To change from backpack to carrier mode: Remove the backpack straps by unclipping the bottom buckle of both straps from the bag (FIG. 5). The tri-glide slider can be lifted and folded to pull through plastic D-Rings to fully remove strap from bag (FIG. 6).



2. To convert to carrier straps: Place one strap only through plastic D-ring on the base of the bag front (FIG. 7). Then clip the buckle side to the buckle on the front of the bag (FIG. 8) and adjust strap to desired length (FIG. 10).
3. Remove the liner and stability board and unfold. Place stability board flat on the bottom of the bag in carrier mode (FIG. 9).

Note: Additional strap can be stored in one of the side pockets.

FR LORS DE L'UTILISATION COMME SAC DE TRANSPORT :

1. Pour passer du mode sac à dos au mode transport : Retirer les bandoulières du sac à dos en déclipant la boucle inférieure des deux bandoulières du sac (FIG. 5). Il est possible de soulever et de plier l'attache tri-glide de façon à passer la bandoulière à travers les anneaux en D en plastique afin de la retirer complètement du sac (FIG. 6).



2. Pour convertir en bandoulières de transport : Placer une seule bandoulière à travers l'anneau en D en plastique sur la base à l'avant du sac (FIG. 7). Clipser ensuite la boucle de côté à la boucle à l'avant du sac (FIG. 8) et régler la longueur de la bandoulière à souhait (FIG. 10).

3. Retirer la doublure et la planche stabilisatrice, puis les déplier. Placer la planche stabilisatrice à plat sur le fond du sac en mode transport (FIG. 9).

Remarque : Il est possible de ranger une bandoulière supplémentaire dans l'une des poches latérales.

EN DOG WASTE BAG STORAGE:

1. Load dog waste bags through inside of the side pocket (FIG. 11).
2. Pull through outside opening to use (FIG. 12).



FR RANGEMENT DES SACS À DÉCHETS POUR CHIENS :

1. Mettre les sacs à déchets pour chiens à l'intérieur de la poche latérale (FIG. 11).
2. Les tirer à travers l'ouverture extérieure pour les utiliser (FIG. 12).



PARADUXX

NAPA VALLEY

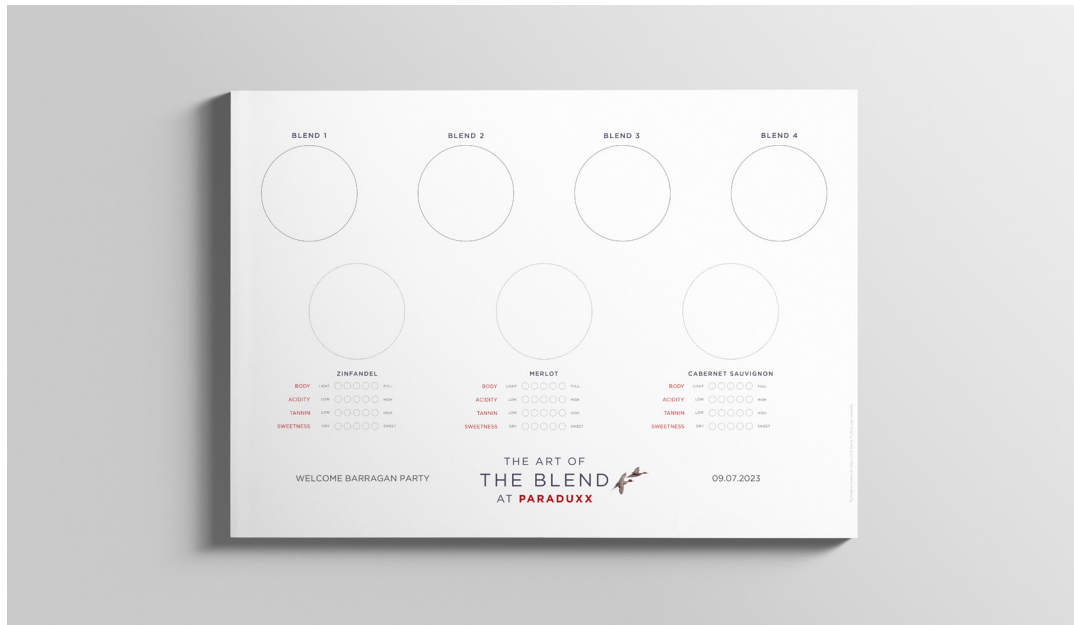


PROJECT / ART OF THE BLEND

DELIVERABLE / TASTING COLLATERAL

BRAND / PARADUXX









WELCOME RENNARD PARTY
08.25.2023



2019
PARADUXX
Rector Creek Vineyard
Block 5
58% Cabernet Franc, 37% Zinfandel,
5% Cabernet Sauvignon



2019
PARADUXX
Rector Creek Vineyard
Block 5
58% Cabernet Franc, 37% Zinfandel,
5% Cabernet Sauvignon



2019
PARADUXX
Rector Creek Vineyard
Block 5
58% Cabernet Franc, 37% Zinfandel,
5% Cabernet Sauvignon

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Truly Cat™

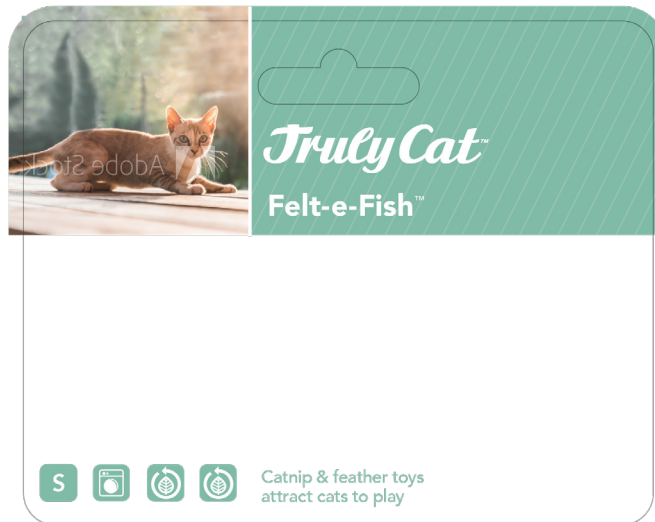
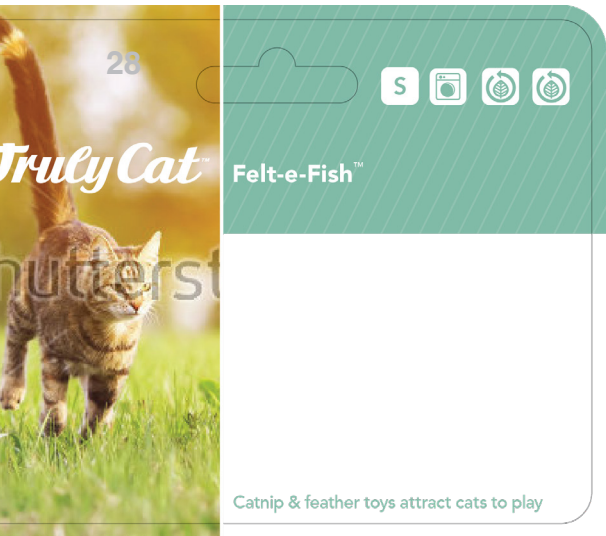
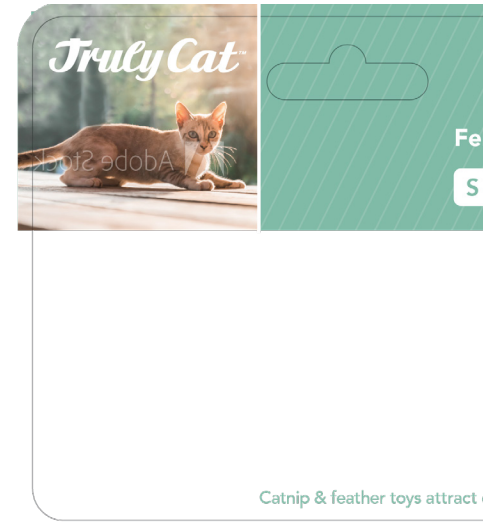
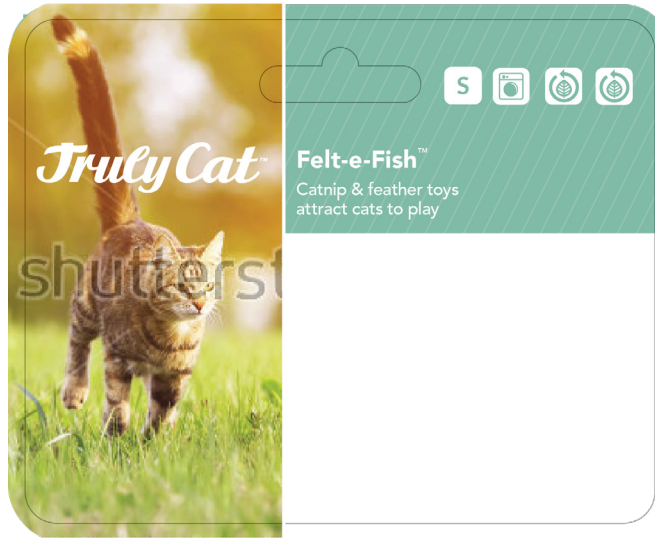
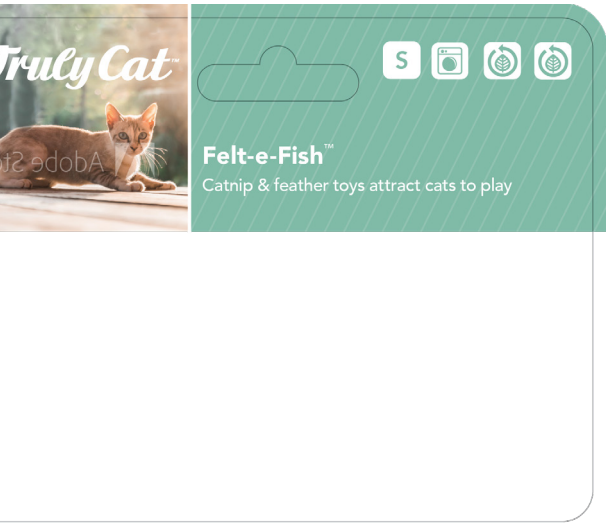


PROJECT / CAT TOYS, SCRATCH, TREATS

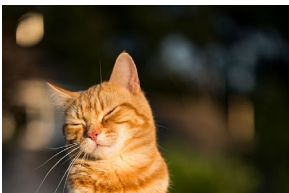
DELIVERABLE / PACKAGING

BRAND / TRULY CAT





DEVELOPMENT







Fish Nippers™
catnip & feather toys

3 CT.



Eco Advantage
Fiberfill made with 100%
recycled plastic.



Includes Catnip
pure and pesticide free



Hunt
satisfies hunting need

WARNING: For pets only. Contains small parts. Keep out of reach of children. Pets should be supervised when playing with this toy. Immediately remove toy from pet if any part becomes loose or detached. Store out of pet's reach when not in use. Remove all packaging and dispose of properly, or retain in safe place, as appropriate.

Please retain packaging for future reference as it contains important information.

CARE INSTRUCTIONS: Surface clean with cloth moistened with warm water. Air dry.

Made in China
Manufactured for Worldwide, Inc.
6 Hamilton Landing, Suite 150
Novato, CA 94949 USA
(303) 623-3327

00430-99882-001



Truly Cat™

Truly Cat™

Truly Cat™
Fish Nippers™
catnip & feather toys



Eco Advantage
Fiberfill made with 100%
recycled plastic.



Includes Catnip
pure and pesticide free




Hunt
satisfies hunting need

WARNING: For pets only. Contains small parts. Keep out of reach of children. Pets should be supervised when playing with this toy. Immediately remove toy from pet if any part becomes loose or detached. Store out of pet's reach when not in use. Remove all packaging and dispose of properly, or retain in safe place, as appropriate.

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Truly Cat™


Catnip Claws™
catnip coated scratcher


Helps save your furniture!





Truly Cat™

Truly Cat™
Catnip Claws™
catnip coated scratcher

 **Eco Advantage**
Fiberfill made from 100% recycled plastic

 **Saves Furniture**
attracts cats to scratch

 **Includes Catnip**
attracts cats to play

 **Scratch**
satisfies scratch need

WARNING: For pets only. Keep out of the reach of children. Pets should be supervised when using this product. Immediately remove from pet if any part becomes loose or detached. Store out of pet's reach when not in use. Do not use or store near heat or flame. Remove all packaging and dispose of properly, or retain in a safe place, as appropriate.

Please retain packaging for future reference as it contains important information.

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Manufactured for Worldwide, Inc.
6 Hamilton Landing, Suite 150
Novato, CA 94949 USA
(303) 623-3327

00430-59082-001
FPO
7 86306459082 6



Truly Cat™

Laser Mix™
5-in-1 laser pointer
Encourages exercise




Truly Cat™

Organic Catnip
attracts cats to toys,
scratchers & beds

organically grown & processed

1.0oz. (28g)

FPO REPRESENTS WINDOW REVEALS CATNIP



Truly Cat™

Truly Cat™
Organic Catnip
attracts cats to toys,
scratchers & beds

 **100% Pure**
Organically grown without pesticides or chemicals

 **Stimulation**
attracts cats to play

HOW TO USE CATNIP: Lightly squeeze catnip-filled items or crush leaves with your fingers to release the catnip scent. This scent will fade naturally over time. When your cat's interest changes, add new catnip. Keep catnip fresh by resealing package after each use and storing in a cool, dry place out of your cat's reach.

WARNING: For pets only. Keep out of reach of children. Store out of pet's reach when not in use. Not for human consumption.

Please retain packaging for future reference as it contains important information.

Truly Cat catnip is certified organic by ECOCERT SA.

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Manufactured for Worldwide, Inc.
6 Hamilton Landing, Suite 150
Novato, CA 94949 USA
(303) 623-3327

00430-59082-001
FPO
7 86306459082 6

Truly Cat™

Laser Mix™
5-in-1 laser pointer

 **Laser Toy**
5-in-1 laser pointer

 **Exercise**
encourages healthy activity

DIRECTIONS: Thoroughly read instruction sheet before use.

WARNING: For adult use only. This product is not a toy. Keep out of reach of children. Contains small parts and batteries. Batteries are to be replaced by an adult. Never point laser beam directly into a pet or person's eyes. Even brief direct contact with the eyes can lead to vision damage. Do not use on or near reflective surfaces. Do not leave pet unattended with laser pointer. Immediately discontinue use if any part becomes loose or detached. Remove all packaging and dispose of properly, or retain in a safe place, as appropriate.

CAUTION: Do not mix old and new batteries. Do not mix alkaline, standard (carbon-zinc), and/or rechargeable batteries of different chemistries (NiCd, NiMH, Lithium, etc.) Ensure the batteries are placed in the correct polarity (+/-). Exhausted batteries are to be removed from product.

CARE INSTRUCTIONS: Wipe outside of toy with a clean, moist towel. Dry thoroughly. Do not immerse in water.

DANGER
DO NOT POINT LASER BEAM AT PEOPLE OR OTHER ANIMALS.
CAUTION: LASER RADIATION.
RECHARGEABLE BATTERIES: 400-500mAh
NIMH 1.2V 1.5AA

This product complies with FCC rule 47 CFR 15.247 and is certified for use in the 48 contiguous United States and Alaska. It is not certified for use in Canada or other countries. ©2013 Truly Cat. All rights reserved.

Made in China.
Manufactured for Worldwide, Inc.
6 Hamilton Landing, Suite 150
Novato, CA 94949 USA
(303) 623-3327

00430-59082-001
FPO
7 86306459082 6







EST.  1976

THE
DUCKHORN®
PORTFOLIO



PROJECT / BOTTLEROCK BAR

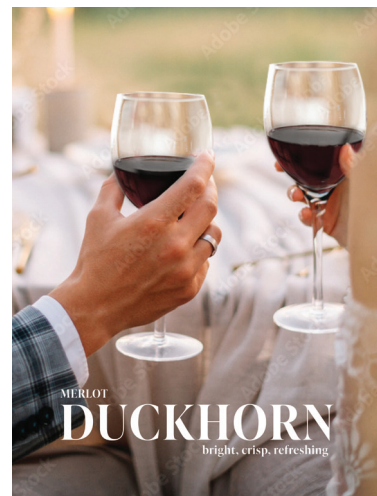
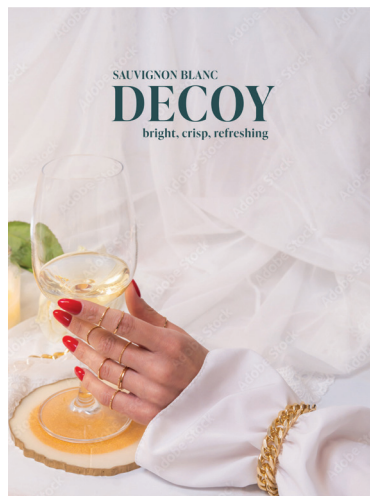
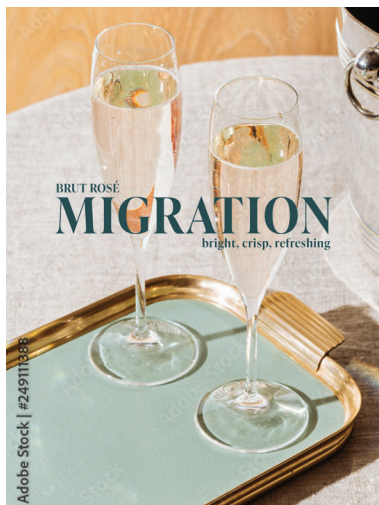
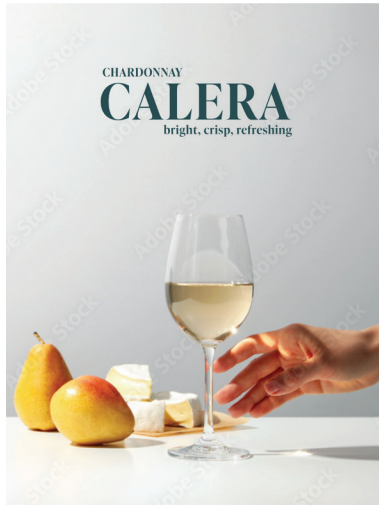
DELIVERABLE / POSTERS

BRAND / THE DUCKHORN PORTFOLIO

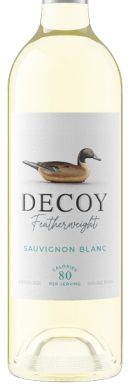


DEVELOPMENT











Central Coast

Pinot Noir

DUCKHORN
VINEYARDS

Anderson Valley

Goldeneye

PINOT NOIR
2021
ANDERSON VALLEY

Merlot

DUCKHORN
VINEYARDS

Napa Valley
MERLOT
2021

Napa Valley

DECOY

PARADUX

Red Blend

RA





*Olvi*Pet[®]



PROJECT / PROMOTIONAL MATERIALS
DELIVERABLE / SELL SHEET
BRAND / OLVIPET



DELICIOUS TREATS THAT DOGS LOVE

OlivePet treats have a limited ingredient list of high quality products compared to many other treat lines on the market. The treats are fortified with healthy ingredients.

No artificial colors No artificial flavors No meat by-products

Cold Pressed manufacturing
Cold pressing is a special method used to make all OlivePet® treats.

The ingredients are ground then gently mixed together, carefully preserving the original integrity of the product. The treats are then pressed together at a low temperature for a short period of time.

This unique production method retains flavor, aroma and nutritional value.

In addition to the quality ingredients, this process is the main difference between our treats compared to heated extrusion or baking which uses nutrient-robbing high temperatures.

sales@worldwise.com | (415) 721-7400 | olivepetUSA.com

DELICIOUS TREATS THAT DOGS LOVE

OlivePet treats have a limited ingredient list of high quality products compared to many other treat lines on the market.

The treats are fortified with healthy ingredients.

✓NO ARTIFICIAL COLORS ✓NO ARTIFICIAL FLAVORS ✓NO MEAT BY-PRODUCTS

COLD PRESSED MANUFACTURING
COLD PRESSING IS A SPECIAL METHOD USED TO MAKE ALL OLIVEPET® TREATS.

THE INGREDIENTS ARE GROUND THEN GENTLY MIXED TOGETHER, CAREFULLY PRESERVING THE ORIGINAL INTEGRITY OF THE PRODUCT. THE TREATS ARE THEN PRESSED TOGETHER AT A LOW TEMPERATURE FOR A SHORT PERIOD OF TIME.

THIS UNIQUE PRODUCTION METHOD RETAINS FLAVOR, AROMA AND NUTRITIONAL VALUE.

IN ADDITION TO THE QUALITY INGREDIENTS, THIS PROCESS IS THE MAIN DIFFERENCE BETWEEN OUR TREATS COMPARED TO HEATED EXTRUSION OR BAKING WHICH USES NUTRIENT-ROBBING HIGH TEMPERATURES.

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OLIVEPET® TREATS HAVE A LIMITED INGREDIENT LIST OF HIGH QUALITY PRODUCTS COMPARED TO MANY OTHER TREAT LINES ON THE MARKET.

THE TREATS ARE FORTIFIED WITH HEALTHY INGREDIENTS.

✓NO ARTIFICIAL COLORS ✓NO ARTIFICIAL FLAVORS ✓NO MEAT BY-PRODUCTS

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The treats are fortified with healthy ingredients.

NO ARTIFICIAL COLORS NO ARTIFICIAL FLAVORS NO MEAT BY-PRODUCTS

Cold-Pressed Manufacturing
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Hey Store Manager!

This exciting new line is part of your treat reset! Enclosed are OlivePet® samples for you and your team to try!

The treats are fortified with healthy ingredients.

NO ARTIFICIAL COLORS NO ARTIFICIAL FLAVORS NO MEAT BY-PRODUCTS

Cold-Pressed Manufacturing
Cold pressing is a special method used to make all OlivePet® treats.

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DEVELOPMENT



HEY STORE MANAGER!

This exciting new line is part of your treat reset! Enclosed are OlviPet® samples for you and your team to try!



NO ARTIFICIAL COLORS

NO ARTIFICIAL FLAVORS

NO MEAT BY-PRODUCTS

OlviPet® treats are fortified with healthy ingredients including extra virgin olive oil, chia seeds, and pumpkin seeds.

Cold-Pressed Manufacturing

Cold pressing is a special method used to make all OlviPet® treats. The ingredients are ground then gently mixed together, carefully preserving the original integrity of the product. The treats are then pressed together at a low temperature for a short period of time. This unique production method retains flavor, aroma and nutritional value.



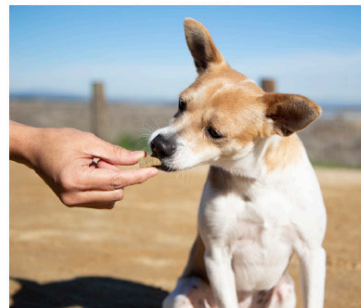
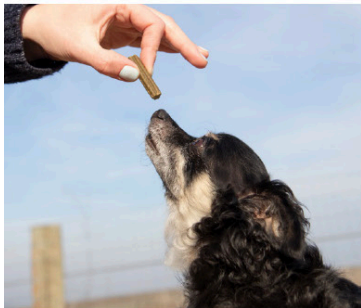
Extra virgin olive oil imported from the Mediterranean island of Crete.

In addition to the quality ingredients, this process is the main difference between our treats compared to heated extrusion or baking which uses nutrient-robbing high temperatures.

[olvipetusa.com](https://www.olvipetusa.com) @olvipetUSA









PoochPlanet[®]



PROJECT / PACKAGING REBRAND
DELIVERABLE / PACKAGING
BRAND / POOCH PLANET



COLOR STUDY

ORIGINAL COLORS



ECO



LOUNGE



THERAPEUTIC



CUDDLE



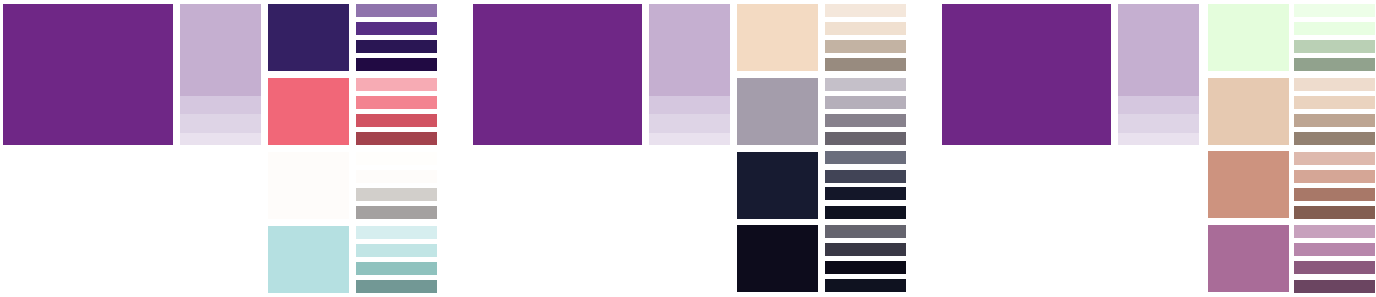
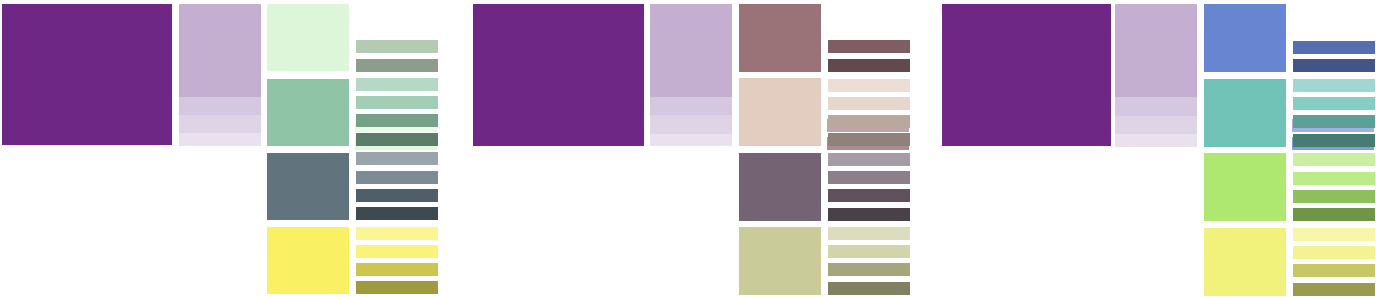
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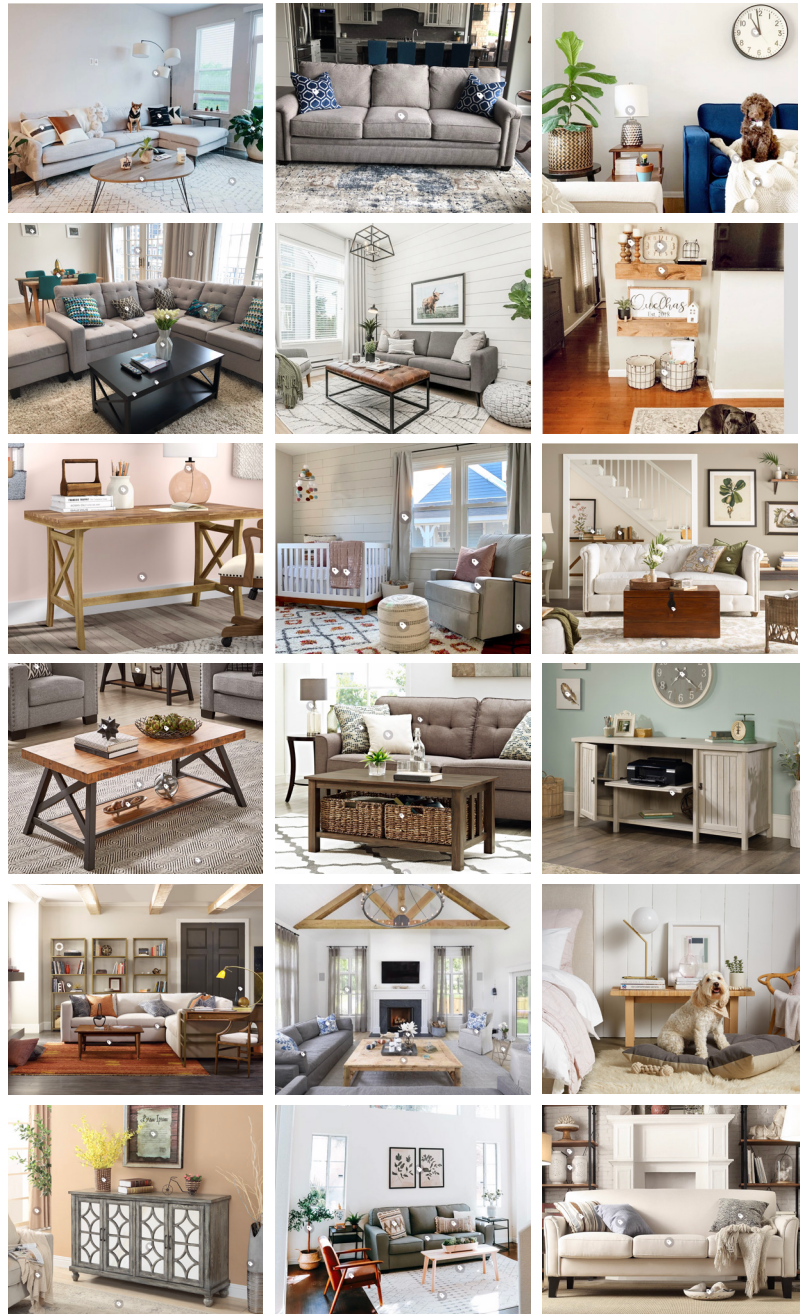


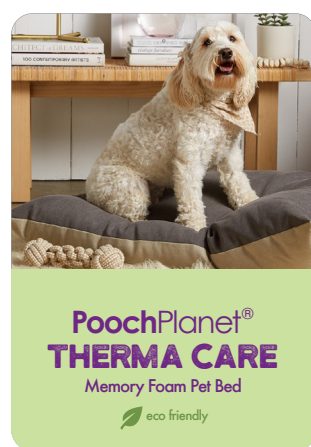
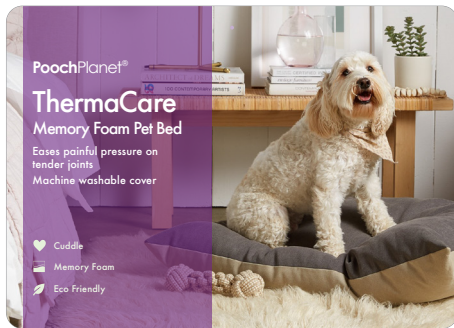
FUNCTIONAL



COLOR STUDY / NEW OPTIONS







Cuddle

memory foam
eases painful pressure on tender joints

PoochPlanet®
ThermaCare
pet bed

machine washable



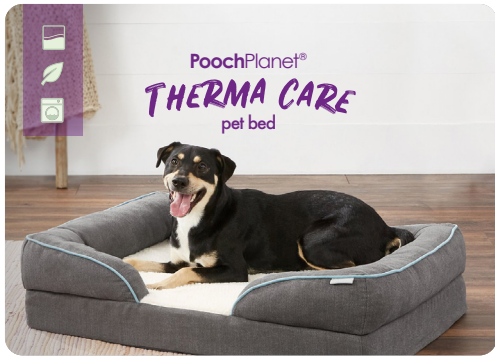
L/G: 40 in x 30 in (101 cm x 76 cm)

PoochPlanet®
ThermaCare
pet bed



memory foam Eco Friendly machine washable

PoochPlanet®
THERMA CARE
pet bed



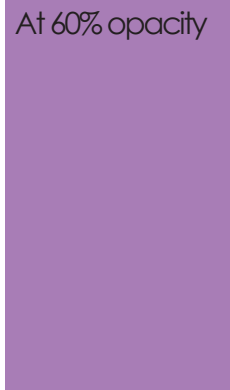
Cuddle
eases painful pressure on tender joints

PoochPlanet®
ThermaCare
memory foam pet bed

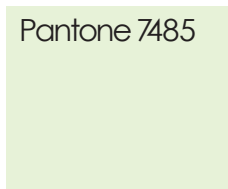


Eco Friendly L/G: 40 in x 30 in (101 cm x 76 cm) machine washable

PANTONE 259 CP



At 60% opacity



Pantone 7485



Pantone 557



50%



Pantone 7452



65%



Pantone 5615



80%

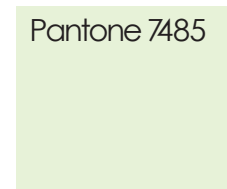


Pantone 431

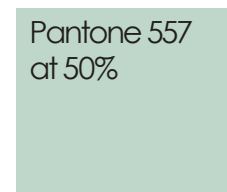


45%

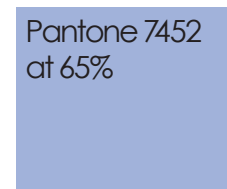
USE



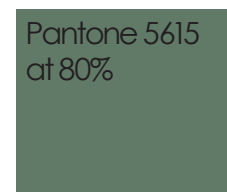
Pantone 7485



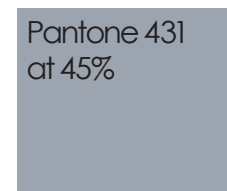
Pantone 557
at 50%



Pantone 7452
at 65%



Pantone 5615
at 80%



Pantone 431
at 45%





PoochPlanet®

TheraBliss™

Gel memory foam pet bed
Lit pour animal de compagnie
en mousse mémoire gel



ECO ADVANTAGES®

• Reclaimed gel memory foam helps keep waste out of landfills.

AVANTAGES ÉCOLOGIQUES®

• L'éponge de gélatine à mémoire de récupération aide à moins remplir les décharges de déchets.

WARNING : For pets only. Pets should be supervised when using this product. Immediately remove from pet if any part becomes loose or detached. Do not use or store near heat or flame. Remove all packaging and dispose of properly, or retain in a safe place, as appropriate.

AVERTISSEMENT : Pour animaux domestiques seulement. Surveiller les animaux quand le produit est utilisé. Mettre immédiatement hors de portée de l'animal si une partie se défait ou se détache. Ne pas utiliser ou ranger près d'une source de chaleur ou de flamme. Retirer l'emballage et le jeter correctement, ou le conserver dans un endroit sûr, selon ce qui est approprié.

Patent pending / Brevet en instance

Assembled in USA of US and foreign components.
Cover made in China.

Manufactured for / Fabriqué pour
Worldwise, Inc. Dept. PP
6 Hamilton Landing, Suite 150
Novato, CA 94949 USA / États-Unis
(303) 623-3327
poochplanet@worldwise.com

Grey / Gris
Item / Article 12855
00430-12855-605









EST.  1976

THE
DUCKHORN®
PORTFOLIO



PROJECT / SG PROOF HOLIDAY

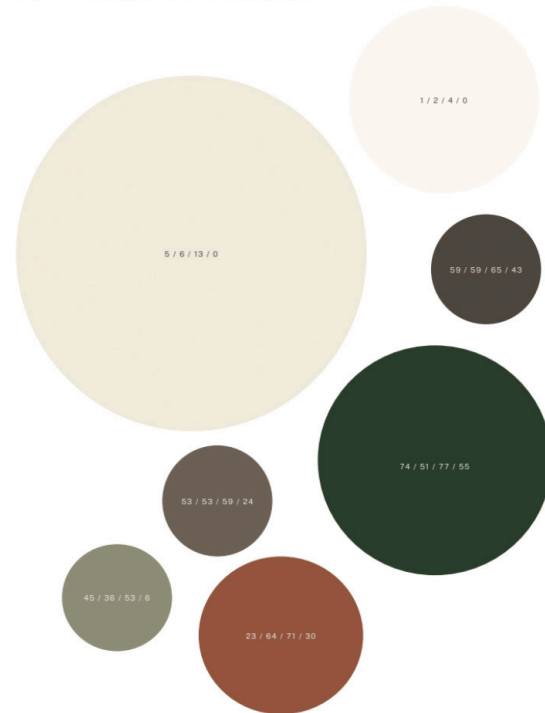
DELIVERABLE / DIGITAL ADS

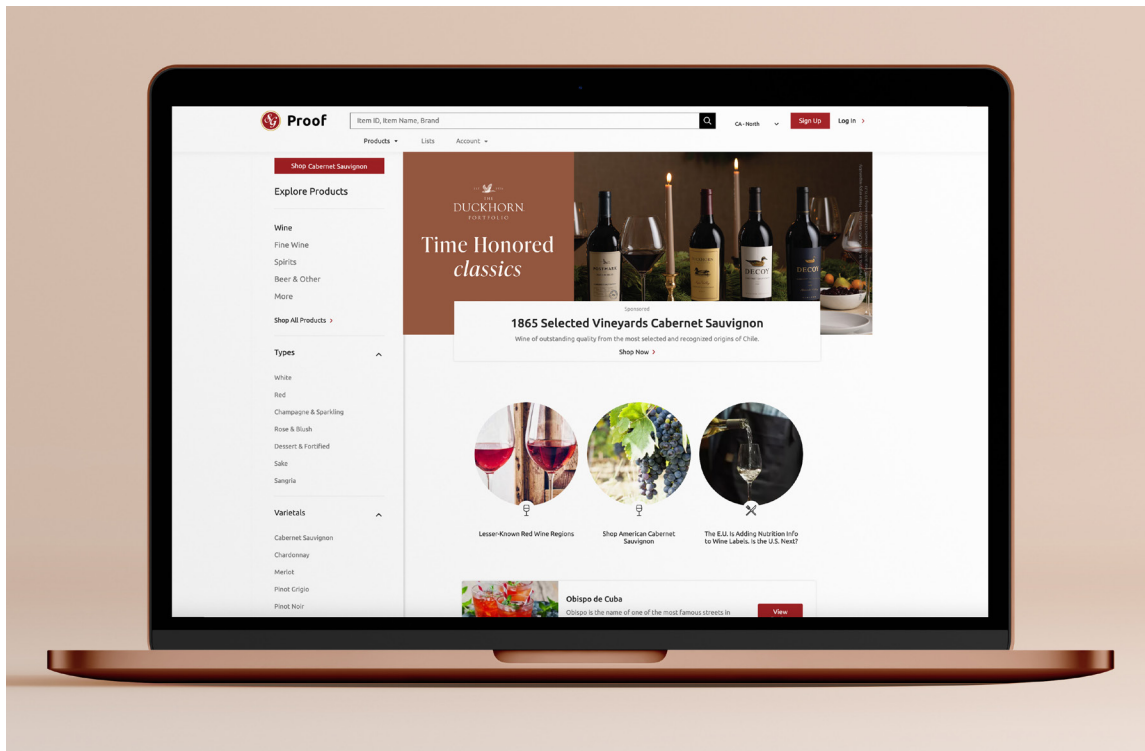
BRAND / THE DUCKHORN PORTFOLIO





COLOR PALETTE:
BUILT TO COMPLEMENT THE PHOTOGRAPHY





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Pinot Grigio
Pinot Noir

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Cool and crisp wonderful whites from California, Italy, and France with aromas and prices that will delight you.
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Chardonnay
Merlot
Pinot Grigio
Pinot Noir

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Good now. Great after aging in the bottle. Perfect to pair with whatever you throw on the grill.
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Chardonnay
Merlot
Pinot Grigio
Pinot Noir

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Wines for Entertaining

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Pinot Noir
A grape with a long history. For good reason: it can be used to create a myriad of wine styles.
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All About Pinot Noir

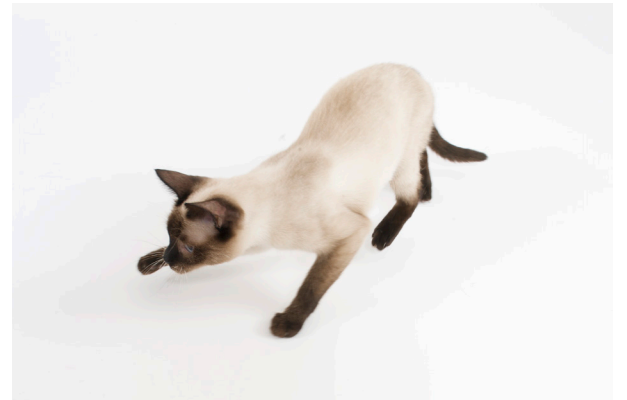
Purple wine comes

Red Wine Brownies



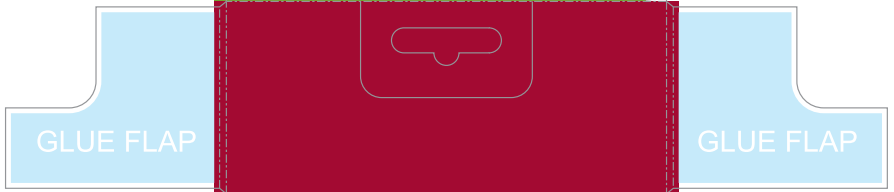
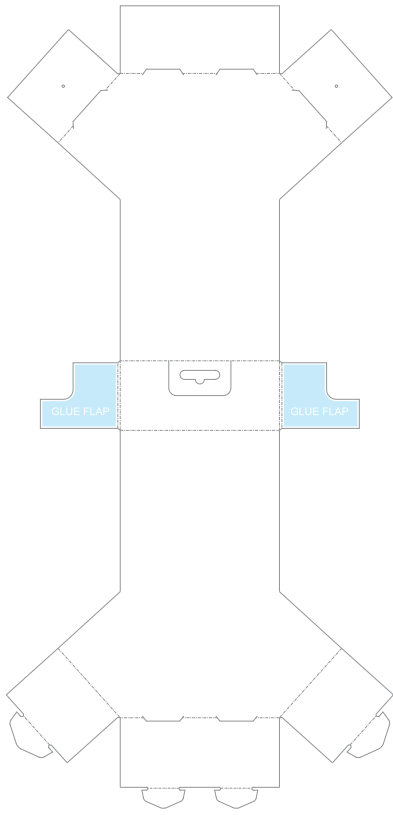


PROJECT / NEW PRODUCT
DELIVERABLE / PACKAGING
BRAND / PETLINKS



Petlinks
 Yes, Domestic cats don't usually hunt to satisfy hunger, they stalk prey out of instinct, curiosity and as a release for their boundless energy. Toys help satisfy this drive and offer a kinder substitute for small prey.

"Does my cat have a natural instinct to hunt?"



"Does my cat have a natural instinct to hunt?"

2 springy ends with fringe & feathers inspire cats to race & wrestle



Petlinks® 

3-in-1

Play Style: HUNT

Silly Chute™

Rustling Activity Tunnel



expands to

26"

2 springy ends with fringe & feathers
inspire cats to race & wrestle
9 in x 26 in (22 cm x 66 cm)



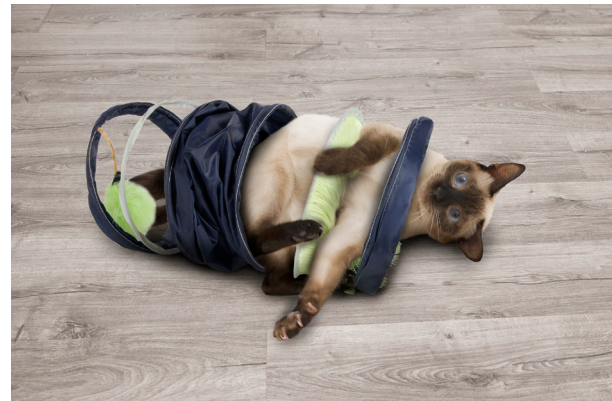
Play



Hide



Zoom

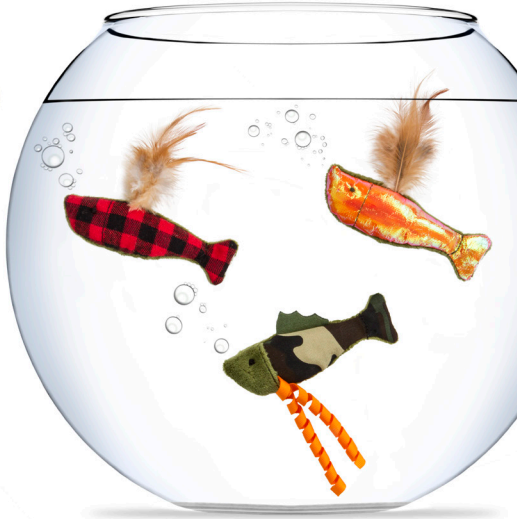


R



PROJECT / 4TH OF JULY
DELIVERABLE / INSTAGRAM POST
BRAND / MULTIPLE

R



PROJECT / 4TH OF JULY
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